

# 23% OFF

## One REI Co-op Brand Item or One REI Co-op Shop Service\*

Valid Jan 1, 2023 - Dec 31, 2024

\*See back for complete terms & conditions



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### Why 23?

23 has been a lucky number for us since 1938 when the co-op was founded by 23 Seattle-area climbers intent on making quality gear more accessible.

### REI Co-op Shop Services

Our shop experts offer a full range of services, including bike tune-ups. [REI.com/bikeshop](https://www.rei.com/bikeshop) and [REI.com/ski-snowboard-shop](https://www.rei.com/ski-snowboard-shop)

### It's Good to Belong

Become an REI Co-op Member and enjoy a lifetime of amazing benefits. [REI.com/membership](https://www.rei.com/membership)

\*Offer valid for 23% off one full-price REI Co-op brand item (excluding bicycles) or one REI Co-op Shop Service (excluding parts). Valid January 1, 2023, 12:01am Pacific Time–December 31, 2024, 11:59pm Pacific Time. Coupon (or coupon code) must be presented at time of purchase. Offer valid at [REI.com](https://www.rei.com), 1-800-426-4840 and REI stores. Offer not valid for REI Outlet items (prices ending in \$.73), Sale items (prices ending in \$.9) or Clearance items (prices ending in \$.3). Offer not valid on prior purchases, used gear, REI classes or day trips, REI adventure travel, rentals, shipping charges, return labels, exchanges, memberships, passes, tickets, gift cards, backordered items or Corporate & Group Sales purchases. Offer not valid on bicycles, bike simulators, strollers, paddle boards, hard-shell boats, any item with GPS technology, fitness trackers, personal locator beacons, action cameras and accessories, avalanche transceiver and airbag products, skis, ski boots or ski bindings, snowboards, snowboard boots or snowboard bindings. Offer is limited to stock on hand, is nontransferable and is not redeemable for cash. REI Co-op reserves the right to refuse service on any equipment. Offer not valid on previously purchased or scheduled maintenance. Offer may not be combined with any other discount or offer. Discounted items and REI Co-op Shop Service fees are not eligible for the Co-op Member Reward. Limit one coupon per customer. To order by phone, call 1-800-426-4840, Mon–Fri 5am–10pm, Sat–Sun 6am–9pm Pacific Time.

**Cashier instruction:** Apply 23% line discount to the highest full-price eligible item or highest-priced labor service on a Shop Service Work Order (excluding parts). If customer is an REI Co-op Member, add the 23% off in addition to the applicable member discount. Please refer to terms and conditions.

Single-use coupon code:

36611-5PBR6-B29DM

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